



ACTION GUIDE

Module 1:

What's in a Name?



Complete this action guide and the accompanying exercises to speed up the process of physically creating a website

Your Company Name: _____

Tagline/Slogan: _____

Date: _____

EXERCISES: GETTING READY TO REGISTER YOUR DOMAIN

IMPORTANT: Don't search for your domain name until you are ready to register! We will do the actual registration for you!

1. I am branding:

☐ Myself

☐ My company

2. My signature system name: _____

Brainstorm Signature System names here:



3. Domain name ideas and alternatives:

- _____
- _____
- _____
- _____
- _____
- _____
- _____

4. Keywords my ideal visitor will most likely use to search with:

- _____
- _____
- _____
- _____
- _____

